

IT'S NICE WORK — AND HE'S GOT IT

FLATTERY, they say, is an art.

But for some people it's become a business.

And it's all the bright idea of a 19-year-old Sydney man who is known only by his adopted identity — the original Mr Nice Guy.

And he now runs a thriving business in — well — being nice.

This niceness consists mainly of mail-order niceness — for a nominal (but nice) fee of \$5, Mr Nice Guy, alias David Wales, of Glebe, will send you a glowing complimentary letter in whatever vein you choose.

Do you need to be told your profile is magnificent, that you have gorgeous eyes or that you look as if you should be in movies?

Then Mr Nice Guy is your answer — just write to him care of (you guessed it) Nice Enterprises, a fully registered company working from a post office box in Chippendale.

Just enclose a photo of yourself (or whoever you want complimented) with your request (and of course your nice fee) and you will promptly receive a hand-written ode to your exquisite charm and good looks, a badge that says "I'm nice" and a Certificate Of Niceness.



□ Mr Nice Guy dreams up some nice things to say to customers.

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