

## SEPARATED AT BIRTH?



Guru Adrian's Fun Page (left) and a recent ad for KP Krunchies

Sydney artist David 'Art' Wales, the creator of Guru Adrian's Fun Page of Australian magazine *Countdown* and featured in *THE FACE* two years ago, says he has been "ripped off blind". Guru Adrian made his debut in '83 as a "300-year-old boy who lives in a cave". An ad campaign for KP Krunchies, run earlier this year by British agency Low Howard Spink, featured Chairman Kevin – "a boy who spent the first 307 years of his life in a coal bunker". "In one way it's the best ad I could ever get," says Wales, "to be ripped off by one of Britain's most creatively progressive agencies." The agency had "no comment" to make. *LB*